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Bert Rosenbloom earned his Ph.D. at Temple University. He currently is a professor of marketing and Rauth Chair in Electronic Commerce in the LeBow College of Business, Drexel University, and editor of the Journal of Marketing Channels.

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Dimitrova, Boryana, Rosenbloom, Bert, and Andras, Trina Larsen, Do Retail Foreign Direct Investment Restrictions Affect Retail Channel Structure. Journal of Marketing Channels 22 (Winter 2015): 265-278.

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