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Radio: A Complete Guide to the Industry

Radio: A Complete Guide to the Industry. From payola to podcasting, from the advertising office to the DJ booth to the station antenna, Radio: A Complete Guide to the Industry offers a concise, one-stop introduction to all aspects of the radio industry. Readers are taken on a lively tour of radio's history from the early experiments...

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What is the Media Industry? (with pictures)

Newspapers are part of the media industry. Radio stations, websites, and podcasts are all an important part of the media industry. The media industry employs vast numbers of people, including disc jockeys. Ryan Seacrest -- a famous radio and television show host -- is one face of the American media industry.

MUSIC and MEDIA: Europe's radio and record industry ...

"Music & Media" was published beginning in 1983 as the "Pan-European Newsweekly for the Broadcasting & Home Entertainment Industries". It focused specifically on radio, TV, music and related areas of entertainment such as music festivals and events.